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## IBISWorld Industry Report Listing United States

More than 700 Industry

Research Reports to help you:

Identify growing, emerging and shrinking markets

Arm sales and marketing with the latest industry intelligence

Assess threats from existing and new entrants

Benchmark your performance against the competition

Make market-ready, profit-maximizing decisions quickly



## IBISWorld US Industry Reports

### Agriculture, Forestry, Fishing and Hunting in the US

<b>11111</b> Soybean Farming	<b>11231</b> Chicken Egg Production
<b>11112</b> Oilseed Farming	<b>11235</b> Chicken & Turkey Meat Production
<b>11115</b> Corn Farming	<b>11241</b> Sheep Farming
<b>11117</b> Wheat, Barley & Sorghum Farming	<b>11251</b> Fish & Seafood Aquaculture
<b>11120</b> Vegetable Farming	<b>11291</b> Beekeeping
<b>11134</b> Orange & Citrus Groves	<b>11292</b> Horse & Other Equine Production
<b>11135</b> Fruit & Nut Farming	<b>11311</b> Timber Services
<b>11142</b> Plant & Flower Growing	<b>11331</b> Logging
<b>11191</b> Tobacco Growing	<b>11411</b> Fishing
<b>11192</b> Cotton Farming	<b>11421</b> Hunting & Trapping
<b>11193</b> Sugarcane Harvesting	<b>11511</b> Crop Services
<b>11199</b> Hay & Crop Farming	<b>11521</b> Livestock Production Support Services
<b>11211</b> Beef Cattle Production	<b>11531</b> Forest Support Services
<b>11212</b> Dairy Farms	<b>NN004</b> Agribusiness
<b>11221</b> Hog & Pig Farming	

### Mining in the US

<b>21111</b> Oil Drilling & Gas Extraction	<b>21229</b> Molybdenum & Metal Ore Mining
<b>21211</b> Coal Mining	<b>21231</b> Stone Mining
<b>21221</b> Iron Ore Mining	<b>21232</b> Sand & Gravel Mining
<b>21222</b> Gold & Silver Ore Mining	<b>21239</b> Mineral & Phosphate Mining
<b>21223</b> Copper, Nickel, Lead & Zinc Mining	<b>21311</b> Oil & Gas Field Services

### Utilities in the US

<b>22111a</b> Coal & Natural Gas Power	<b>22112</b> Electric Power Transmission
<b>22111b</b> Nuclear Power	<b>22121</b> Natural Gas Distribution
<b>22111c</b> Hydroelectric Power	<b>22131</b> Water Supply & Irrigation Systems
<b>22111d</b> Wind Power	<b>22132</b> Sewage Treatment Facilities
<b>22111e</b> Solar Power	<b>22133</b> Steam & Air-Conditioning Supply

### Construction in the US

<b>23611a</b> Home Builders	<b>23611d</b> Remodeling
<b>23611b</b> Apartment & Condominium Construction	<b>23621</b> Industrial Building Construction
<b>23611c</b> Housing Developers	<b>23622a</b> Commercial Building Construction
	<b>23622b</b> Municipal Building Construction

## WHERE KNOWLEDGE IS POWER

**23711** Water & Sewer Line Construction  
**23712** Oil & Gas Pipeline Construction  
**23713** Transmission Line Construction  
**23721** Land Development  
**23731a** Road & Highway Construction  
**23731b** Bridge & Elevated Highway Construction  
**23799** Heavy Engineering Construction  
**23811** Concrete Contractors  
**23812** Steel Framing  
**23813** Wood Framing  
**23814** Masonry  
**23815** Glass & Glazing Contractors  
**23816** Roofing Contractors  
**23821** Electricians

**23822a** Heating & Air-Conditioning Contractors  
**23822b** Plumbers  
**23829** Elevator Installation & Service  
**23831** Drywall & Insulation Installers  
**23832** Painters  
**23833** Flooring Installers  
**23834** Tile Installers  
**23835** Carpenters  
**23891a** Excavation Contractors  
**23891b** Demolition & Wrecking  
**23899a** Paving Contractors  
**23899b** Swimming Pool Construction  
**23899c** Fence Construction  
**NN005** Sustainable Building Material Mfg.

## Manufacturing in the US

**31111** Animal Food Production  
**31121** Flour Milling  
**31122** Margarine & Cooking Oil Processing  
**31123** Cereal Production  
**31131** Sugar Processing  
**31134** Candy Production  
**31135** Chocolate Production  
**31141** Frozen Food Production  
**31142** Canned Fruit & Vegetable Processing  
**31151** Dairy Product Production  
**31152** Ice Cream Production  
**31161** Meat, Beef & Poultry Processing  
**31171** Seafood Preparation  
**31181** Bread Production  
**31182** Cookie, Cracker & Pasta Production  
**31183** Tortilla Production  
**31191** Snack Food Production  
**31192a** Coffee Production  
**31192b** Tea Production  
**31193** Syrup & Flavoring Production  
**31194** Seasoning, Sauce and Condiment Production  
**31199** Baking Mix & Prepared Food Production

**31211a** Soda Production  
**31211b** Bottled Water Production  
**31211c** Juice Production  
**31212** Breweries  
**31213** Wineries  
**31214** Distilleries  
**31222** Cigarette & Tobacco Mfg.  
**31310** Textile Mills  
**31411** Carpet Mills  
**31511** Hosiery Mills  
**31519** Apparel Knitting Mills  
**31521** Cut and Sew Manufacturers  
**31522** Men's & Boys' Apparel Mfg.  
**31524** Women's, Girls' and Infants' Apparel Mfg.  
**31529** Costume & Team Uniform Mfg.  
**31611** Leather Tanning & Finishing  
**31621** Shoe & Footwear Mfg.  
**31691** Leather Good & Luggage Mfg.  
**32111** Sawmills & Wood Production  
**32121** Wood Paneling Mfg.  
**32191** Millwork  
**32192** Wood Pallets & Skids Production  
**32199a** Prefabricated Home Mfg.  
**32199b** Wood Product Mfg.

**WHERE KNOWLEDGE IS POWER**

- 32211** Wood Pulp Mills
- 32212** Paper Mills
- 32213** Paperboard Mills
- 32221** Cardboard Box & Container Mfg.
- 32222** Coated & Laminated Paper Mfg.
- 32223** Office Stationery Mfg.
- 32229a** Sanitary Paper Product Mfg.
- 32229b** Paper Product Mfg.
- 32311** Printing
- 32311b** Quick Printing
- 32312** Printing Services
- 32411** Petroleum Refining
- 32412** Asphalt Mfg.
- 32419** Lubricant Oil Mfg.
- 32511** Petrochemical Mfg.
- 32512** Oxygen & Hydrogen Gas Mfg.
- 32513** Dye & Pigment Mfg.
- 32518** Inorganic Chemical Mfg.
- 32519** Organic Chemical Mfg.
- 32521** Plastic & Resin Mfg.
- 32522** Synthetic Fiber Mfg.
- 32531** Fertilizer Mfg.
- 32532** Pesticide Mfg.
- 32541a** Brand Name Pharmaceutical Mfg.
- 32541b** Generic Pharmaceutical Mfg.
- 32541d** Vitamin & Supplement Mfg.
- 32551** Paint Mfg.
- 32552** Adhesive Mfg.
- 32561** Soap & Cleaning Compound Mfg.
- 32562** Cosmetic & Beauty Products Mfg.
- 32591** Ink Mfg.
- 32592** Explosives Mfg.
- 32599** Chemical Product Mfg.
- 32611** Plastic Film, Sheet & Bag Mfg.
- 32612** Plastic Pipe & Parts Mfg.
- 32613** Laminated Plastics Mfg.
- 32614** Polystyrene Foam Mfg.
- 32615** Urethane Foam Mfg.
- 32616** Plastic Bottle Mfg.
- 32619** Plastic Products Miscellaneous Mfg.
- 32621** Tire Mfg.
- 32622** Hose & Belt Mfg.
- 32629** Rubber Product Mfg.
- 32711** Ceramics Mfg.
- 32712** Clay Brick & Product Mfg.
- 32721** Glass Product Mfg.
- 32731** Cement Mfg.
- 32732** Ready-Mix Concrete Mfg.
- 32733** Concrete Pipe & Block Mfg.
- 32739** Precast Concrete Mfg.
- 32741** Lime Mfg.
- 32742** Gypsum Product Mfg.
- 32791** Abrasive & Sandpaper Mfg.
- 32799** Mineral Product Mfg.
- 33111** Iron & Steel Mfg.
- 33121** Metal Pipe & Tube Mfg.
- 33122** Steel Rolling & Drawing
- 33131** Aluminum Mfg.
- 33141** Nonferrous Metal Refining
- 33142** Copper Rolling, Drawing & Extruding
- 33149** Nonferrous Metal Rolling & Alloying
- 33151** Ferrous Metal Foundry Products
- 33152** Nonferrous Metal Foundry Products Mfg.
- 33211** Metal Stamping & Forging
- 33221** Hand Tool & Cutlery Mfg.
- 33231** Structural Metal Product Mfg.
- 33232** Sheet Metal, Window & Door Mfg.
- 33241** Boiler & Heat Exchanger Mfg.
- 33242** Metal Tank Mfg.
- 33243** Metal Can & Container Mfg.
- 33251** Hardware Mfg.
- 33261** Wire & Spring Mfg.
- 33271** Machine Shop Services
- 33272** Screw, Nut & Bolt Mfg.
- 33281** Metal Plating & Treating
- 33291** Valve Mfg.
- 33299a** Guns & Ammunition Mfg.
- 33299b** Ball Bearing Mfg.
- 33311** Tractors & Agricultural Machinery Mfg.
- 33312** Construction Machinery Mfg.
- 33313** Mining, Oil & Gas Machinery Mfg.
- 33321** Woodworking Machinery Mfg.
- 33322** Plastics & Rubber Machinery Mfg.
- 33329a** Semiconductor Machinery Mfg.

## WHERE KNOWLEDGE IS POWER

- 33329b** Printing, Paper, Food, Textile & Other Machinery Mfg.
- 33331** Copier & Optical Machinery Mfg.
- 33341** Heating & Air Conditioning Equipment Mfg.
- 33351** Metalworking Machinery Mfg.
- 33361a** Engine & Turbine Mfg.
- 33361b** Wind Turbine Mfg.
- 33391** Pump & Compressor Mfg.
- 33392** Forklift & Conveyor Mfg.
- 33399** Power Tools & Other General Purpose Machinery Mfg.
- 33411a** Computer Mfg.
- 33411b** Computer Peripheral Mfg.
- 33421** Telecommunication Networking Equipment Mfg.
- 33422** Communication Equipment Mfg.
- 33429** Alarm, Horn & Traffic Control Equipment Mfg.
- 33431** Audio & Video Equipment Mfg.
- 33441a** Semiconductor & Circuit Mfg.
- 33441b** Circuit Board & Electronic Component Mfg.
- 33441c** Solar Panel Mfg.
- 33451a** Navigational Instrument Mfg.
- 33451b** Medical Device Mfg.
- 33461** Recordable Media Mfg.
- 33511** Lighting & Bulb Mfg.
- 33512** Lighting Fixtures Mfg.
- 33521** Vacuum, Fan & Small Household Appliance Mfg.
- 33522** Major Household Appliance Mfg.
- 33531** Electrical Equipment Mfg.
- 33591** Battery Mfg.
- 33592** Wire & Cable Mfg.
- 33593** Wiring Device Mfg.
- 33599** Power Conversion Equipment Mfg.
- 33611a** Car & Automobile Mfg.
- 33611b** SUV & Light Truck Mfg.
- 33612** Truck & Bus Mfg.
- 33621** Truck, Trailer & Motor Home Mfg.
- 33631** Automobile Engine & Parts Mfg.
- 33632** Automobile Electronics Mfg.
- 33633** Automobile Steering & Suspension Mfg.
- 33634** Automobile Brakes Mfg.
- 33635** Automobile Transmission Mfg.
- 33636** Automobile Interior Mfg.
- 33637** Automobile Metal Stamping
- 33639** Auto Parts Mfg.
- 33641a** Aircraft, Engine & Parts Mfg.
- 33641b** Space Vehicle & Missile Mfg.
- 33651** Train, Subway & Transit Car Mfg.
- 33661a** Ship Building
- 33661b** Boat Building
- 33699a** Motorcycle, Bike & Parts Mfg.
- 33699b** Tank & Armored Vehicle Mfg.
- 33699c** ATV, Golf Cart & Snowmobile Mfg.
- 33711** Cabinet & Vanity Mfg.
- 33712** Household Furniture Mfg.
- 33721** Office Furniture Mfg.
- 33791** Mattress Mfg.
- 33792** Blind & Shade Mfg.
- 33911a** Medical Instrument & Supply Mfg.
- 33911b** Glasses & Contact Lens Mfg.
- 33991** Jewelry Mfg.
- 33992a** Athletic & Sporting Goods Mfg.
- 33992b** Gym & Exercise Equipment Mfg.
- 33993** Toy, Doll & Game Mfg.
- 33994** Art & Office Supply Mfg.
- 33995** Billboard & Sign Mfg.

## **Wholesale Trade in the US**

- 42311** Automobile Whl.
- 42312** Auto Parts Whl.
- 42313** Tire Whl.
- 42314** Used Car Parts Whl.
- 42321** Furniture Whl.
- 42322** Home Furnishing Whl.
- 42331** Lumber Whl.
- 42332** Stone, Concrete & Clay Whl.

## WHERE KNOWLEDGE IS POWER

- 42333 Roofing, Siding & Insulation Whl.
- 42339 Manufactured Home Whl.
- 42341 Camera & Film Whl.
- 42342 Copier & Office Equipment Whl.
- 42343 Computer & Packaged Software Whl.
- 42344 Restaurant & Hotel Equipment Whl.
- 42345 Medical Supplies Whl.
- 42346 Glasses & Contacts Whl.
- 42349 Laboratory Supply Whl.
- 42351 Metal Whl.
- 42352 Coal & Ore Whl.
- 42361 Electrical Equipment Whl.
- 42362 TV & Appliance Whl.
- 42369 Electronic Part & Equipment Whl.
- 42371 Tool & Hardware Whl.
- 42372 Plumbing & Heating Supplies Whl.
- 42373 Heating & Air Conditioning Whl.
- 42374 Refrigeration Equipment Whl.
- 42381 Construction & Mining Equipment Whl.
- 42382 Farm, Lawn & Garden Equipment Whl.
- 42383 Industrial Machinery & Equipment Whl.
- 42384 Industrial Supplies Whl.
- 42385 Janitorial Equipment Supply Whl.
- 42386 Aircraft, Marine & Railroad Transportation Equipment Whl.
- 42391 Sporting Goods Whl.
- 42392 Toy & Craft Supplies Whl.
- 42393 Recyclable Material Whl.
- 42394 Jewelry & Watch Whl.
- 42411 Paper Whl.
- 42412 Office Stationery Whl.
- 42413 Paper Bag & Disposable Plastic Product Whl.
- 42421 Drug, Cosmetic & Toiletry Whl.
- 42431 Piece Goods, Notions & Other Apparel Whl.
- 42432 Men's & Boys' Apparel Whl.
- 42433 Women's & Children's Apparel Whl.
- 42434 Footwear Whl.
- 42441 Grocery Whl.
- 42442 Frozen Food Whl.
- 42443 Dairy Whl.
- 42444 Egg & Poultry Whl.
- 42445 Confectionery Whl.
- 42446 Fish & Seafood Whl.
- 42447 Beef & Pork Whl.
- 42448 Fruit & Vegetable Whl.
- 42449 Soft Drink, Baked Goods & Other Grocery Whl.
- 42451 Corn, Wheat & Soybean Whl.
- 42452 Cattle & Hog Whl.
- 42461 Plastics Whl.
- 42469 Chemical Whl.
- 42471 Gasoline & Petroleum Bulk Stations
- 42472 Gasoline & Petroleum Whl.
- 42481 Beer Whl.
- 42482 Wine & Spirits Whl.
- 42491 Farm Supplies Whl.
- 42492 Book, Magazine & Newspaper Whl.
- 42493 Flower & Nursery Stock Whl.
- 42494 Cigarette & Tobacco Products Whl.
- 42495 Paint Whl.
- 42512 Wholesale Trade Agents and Brokers

## **Retail Trade in the US**

- 44111 New Car Dealers
- 44112 Used Car Dealers
- 44121 Recreational Vehicle Dealers
- 44122a Motorcycle Dealership and Repair
- 44122b Bicycle Dealership and Repair
- 44122c Boat Dealership and Repair
- 44131 Auto Parts Stores
- 44132 Tire Dealers
- 44211 Furniture Stores
- 44221 Floor Covering Stores
- 44229 Home Furnishings Stores
- 44311 Consumer Electronics Stores



## WHERE KNOWLEDGE IS POWER

- 44312** Computer Stores
- 44313** Camera Stores
- 44411** Home Improvement Stores
- 44412** Paint Stores
- 44413** Hardware Stores
- 44419** Lumber & Building Material Stores
- 44421** Lawn & Outdoor Equipment Stores
- 44422** Nursery & Garden Stores
- 44511** Supermarkets & Grocery Stores
- 44512** Convenience Stores
- 44521** Meat Markets
- 44522** Fish & Seafood Markets
- 44523** Fruit & Vegetable Markets
- 44529** Specialty Food Stores
- 44531** Beer, Wine & Liquor Stores
- 44611** Pharmacies & Drug Stores
- 44612** Beauty, Cosmetics & Fragrance Stores
- 44613** Eye Glasses & Contact Lens Stores
- 44619** Health Stores
- 44711** Gas Stations with Convenience Stores
- 44719** Gas Stations
- 44811** Men's Clothing Stores
- 44812** Women's Clothing Stores
- 44813** Children's & Infants' Clothing Stores
- 44814** Family Clothing Stores
- 44819** Lingerie, Swimwear & Bridal Stores
- 44821** Shoe Stores
- 44831** Jewelry Stores
- 44833** Handbag, Luggage & Accessory Stores
- 45111** Sporting Goods Stores
- 45112** Hobby & Toy Stores
- 45113** Fabric, Craft & Sewing Supplies Stores
- 45114** Musical Instrument & Supplies Stores
- 45121** Book Stores
- 45122** Record Stores
- 45211** Department Stores
- 45291** Warehouse Clubs & Supercenters
- 45299** Dollar & Variety Stores
- 45311** Florists
- 45321** Office Supply Stores
- 45322** Gift Shops & Card Stores
- 45331** Used Goods Stores
- 45391** Pet Stores
- 45392** Art Dealers
- 45393** Manufactured Home Dealers
- 45399** Small Specialty Retail Stores
- 45411a** E-Commerce & Online Auctions
- 45411b** Mail Order
- 45421** Vending Machine Operators
- 45431** Fuel Dealers
- 45439** Direct Selling Companies

## **Transportation and Warehousing in the US**

- 48111a** International Airlines
- 48111b** Domestic Airlines
- 48121** Charter Flights
- 48211** Rail Transportation
- 48311** Ocean & Coastal Transportation
- 48321** Inland Water Transportation
- 48411** Local Freight Trucking
- 48412** Long-Distance Freight Trucking
- 48421** Moving Services
- 48422** Local Specialized Freight Trucking
- 48423** Tank & Refrigeration Trucking
- 48511** Public Transportation
- 48522** Scheduled and Charter Bus Services
- 48533** Taxi & Limousine Services
- 48541** Public School Bus Services
- 48611** Oil Pipeline Transportation
- 48621** Gas Pipeline Transportation
- 48691** Refined Petroleum Pipeline Transportation
- 48699** Organic Chemical Pipeline Transportation
- 48710** Sightseeing Transportation
- 48811** Airport Operations

## WHERE KNOWLEDGE IS POWER

**48819** Aircraft Maintenance, Repair & Overhaul

**48821** Rail Maintenance Services

**48831** Port & Harbor Operations

**48832** Stevedoring & Marine Cargo Handling

**48833** Tugboat & Shipping Navigational Services

**48839** Dry Docks & Cargo Inspection Services

**48841** Automobile Towing

**48849** Toll Roads & Weigh Stations

**48851** Freight Forwarding Brokerages & Agencies

**48899** Freight Packing & Logistics Services

**49111** Postal Service

**49222** Couriers & Local Delivery Services

**49311** Public Storage & Warehousing

**49312** Refrigerated Storage

**49313** Farm Product Storage & Warehousing

**49319** Specialized Storage & Warehousing

## Information in the US

**51111** Newspaper Publishing

**51112** Magazine & Periodical Publishing

**51113** Book Publishing

**51114** Database & Directory Publishing

**51119** Greeting Cards & Other Publishing

**51121** Software Publishing

**51121a** Operating Systems & Productivity Software Publishing

**51121b** Database, Storage & Backup Software Publishing

**51121c** Business Analytics & Enterprise Software Publishing

**51121d** Design, Editing & Rendering Software Publishing

**51121e** Video Game Software Publishing

**51121f** Security Software Publishing

**51211a** Movie & Video Production

**51211b** Television Production

**51212** Movie & Video Distribution

**51213** Movie Theaters

**51219** Video Postproduction Services

**51221** Independent Label Music Production

**51222** Major Label Music Production

**51223** Music Publishing

**51224** Audio Production Studios

**51511** Radio Broadcasting

**51512** Television Broadcasting

**51521** Cable Networks

**51711a** Cable Providers

**51711b** Satellite TV Providers

**51711c** Wired Telecommunications Carriers

**51711d** Internet Service Providers

**51711e** VoIP

**51721** Wireless Telecommunications Carriers

**51741** Satellite Telecommunications Providers

**51791a** Telecommunications Resellers

**51791b** Radar & Satellite Operations

**51821** Data Processing & Hosting Services

**51911** News Syndicates

**51913a** Search Engines

**51913b** Internet Publishing and Broadcasting

**NN003** Video Games

## Finance and Insurance in the US

**52211** Commercial Banking

**52212** Savings Banks & Thrifts

**52213** Credit Unions

**52219** Industrial Banks

**52221** Credit Card Issuing



## WHERE KNOWLEDGE IS POWER

**52222** Auto Leasing, Loans & Sales Financing  
**52229** Real Estate Loans & Collateralized Debt  
**52231** Loan Brokers  
**52232** Credit Card Processing & Money Transferring  
**52239** Loan Administration, Check Cashing & Other Services  
**52311** Investment Banking & Securities Dealing  
**52312** Securities Brokering  
**52315** Commodity Dealing and Brokerage  
**52321** Stock & Commodity Exchanges  
**52391** Venture Capital & Principal Trading  
**52392** Portfolio Management  
**52393** Financial Planning & Advice  
**52399** Custody, Asset & Securities Services

**52411a** Life Insurance & Annuities  
**52411b** Health & Medical Insurance  
**52412** Property, Casualty and Direct Insurance  
**52413** Reinsurance Carriers  
**52421** Insurance Brokers & Agencies  
**52429** Third-Party Administrators & Insurance Claims Adjusters  
**52511** Retirement & Pension Plans  
**52512** Health & Welfare Funds  
**52519** Workers' Compensation & Other Insurance Funds  
**52591** Open-End Investment Funds  
**52592** Trusts & Estates  
**52593** Real Estate Investment Trusts  
**52599** Private Equity, Hedge Funds & Investment Vehicles

## **Real Estate and Rental and Leasing in the US**

**53111** Apartment Rental  
**53112** Commercial Leasing  
**53113** Storage & Warehouse Leasing  
**53119** Land Leasing  
**53121** Real Estate Sales & Brokerage  
**53131** Property Management  
**53132** Real Estate Appraisal  
**53139** Real Estate Asset Management & Consulting  
**53211** Car Rental  
**53212** Truck Rental

**53221** Consumer Electronics & Appliances Rental  
**53222** Formal Wear & Costume Rental  
**53223** DVD, Game & Video Rental  
**53231** Tool & Equipment Rental  
**53241** Heavy Equipment Rental  
**53242** Computer & Printer Leasing  
**53249** Industrial Equipment Rental & Leasing  
**53311** Intellectual Property Licensing  
**NN007** Commercial Real Estate

## **Professional, Scientific and Technical Services in the US**

**54111** Law Firms  
**54119** Conveyancing Services  
**54121b** Payroll & Bookkeeping Services  
**54121c** Accounting Services  
**54121d** Tax Preparation Services  
**54131** Architects  
**54132** Landscape Design

**54133** Engineering Services  
**54135** Building Inspectors  
**54136** Geophysical Services  
**54137** Surveying & Mapping Services  
**54138** Laboratory Testing Services  
**54141** Interior Designers  
**54142** Industrial Designers

- 54143** Graphic Designers
- 54149** Fashion Designers
- 54151** IT Consulting
- 54161** Management Consulting
- 54161b** HR Consulting
- 54162** Environmental Consulting
- 54169** Scientific & Economic Consulting
- 54171** Scientific Research & Development
- 54181** Advertising Agencies
- 54182** Public Relations Firms
- 54183** Media Buying Agencies
- 54184** Media Representative Firms
- 54185** Billboard & Outdoor Advertising
- 54186** Direct Mail Advertising
- 54187** Print Advertising Distribution
- 54189** Promotional Products
- 54191** Market Research
- 54192** Photography
- 54193** Translation Services
- 54194** Veterinary Services
- 54199** Credit Counselors, Surveyors & Appraisers

### **Administration, Business Support & Waste Management Services**

- 56111** Human Resources & Benefits Administration
- 56121** Correctional Facilities
- 56131** Employment & Recruiting Agencies
- 56132** Office Staffing & Temp Agencies
- 56133** Professional Employer Organizations
- 56141** Document Preparation Services
- 56142** Telemarketing & Call Centers
- 56143** Business Service Centers
- 56144** Debt Collection Agencies
- 56145** Credit Bureaus & Rating Agencies
- 56151** Travel Agencies
- 56152** Tour Operators
- 56159** Convention & Visitor Bureaus
- 56161** Security Services
- 56162** Security Alarm Services
- 56171** Pest Control
- 56172** Janitorial Services
- 56173** Landscaping Services
- 56174** Carpet Cleaning
- 56191** Packaging & Labeling Services
- 56192** Trade Show and Conference Planning
- 56211** Waste Collection Services
- 56221** Waste Treatment & Disposal Services
- 56291** Remediation & Environmental Cleanup Services
- 56292** Recycling Facilities
- 56299** Portable Toilet Rental & Septic Tank Cleaning

### **Educational Services in the US**

- 61111a** Public Schools
- 61111b** Private Schools
- 61121** Community Colleges
- 61131a** Colleges & Universities
- 61131b** For-Profit Universities
- 61143** Business Coaching
- 61144** Business Certification & IT Schools
- 61151** Trade & Technical Schools
- 61161** Fine Arts Schools
- 61162** Sports Coaching
- 61163** Language Instruction
- 61169** Tutoring & Driving Schools
- 61171** Testing & Educational Support

### **Healthcare and Social Assistance in the US**

## WHERE KNOWLEDGE IS POWER

- 62111a** Primary Care Doctors
- 62111b** Specialist Doctors
- 62121** Dentists
- 62131** Chiropractors
- 62132** Optometrists
- 62133** Psychologists, Social Workers & Marriage Counselors
- 62134** Physical Therapists
- 62139a** Podiatrists
- 62139b** Alternative Healthcare Providers
- 62141** Family Planning & Abortion Clinics
- 62142** Mental Health & Substance Abuse Clinics
- 62149** Emergency & Other Outpatient Care Centers
- 62151** Diagnostic & Medical Laboratories
- 62161** Home Care Providers
- 62191** Ambulance Services
- 62199** Blood & Organ Banks
- 62211** Hospitals
- 62221** Psychiatric Hospitals
- 62231** Specialty Hospitals
- 62311** Nursing Care Facilities
- 62321** Residential Intellectual Disability Facilities
- 62322** Mental Health & Substance Abuse Centers
- 62331** Retirement Communities
- 62399** Orphanages & Group Homes
- 62411** Adoption & Child Welfare Services
- 62412** Elderly & Disabled Services
- 62419** Family Counseling & Crisis Intervention Services
- 62421** Community Food Services
- 62422** Community Housing & Homeless Shelters
- 62423** Natural Disaster & Emergency Relief Services
- 62431** Job Training & Career Counseling
- 62441** Day Care
- NN001** Biotechnology

## **Arts, Entertainment and Recreation in the US**

- 71113** Musical Groups & Artists
- 71121a** Sports Franchises
- 71121b** Racing & Individual Sports
- 71133** Concert & Event Promotion
- 71141** Celebrity & Sports Agents
- 71151** Performers & Creative Artists
- 71211** Museums
- 71212** Historic Sites
- 71219** National & State Parks
- 71311** Amusement Parks
- 71312** Arcade, Food & Entertainment Complexes
- 71321** Non-Hotel Casinos
- 71329** Lotteries & Native American Casinos
- 71391** Golf Courses & Country Clubs
- 71392** Ski & Snowboard Resorts
- 71393** Marinas
- 71394** Gym, Health & Fitness Clubs
- 71395** Bowling Centers
- 71399** Golf Driving Ranges & Family Fun Centers

## **Accommodation and Food Services in the US**

- 72111** Hotels & Motels
- 72112** Casino Hotels
- 72119** Bed & Breakfast & Hostel Accommodations
- 72121** Campgrounds & RV Parks
- 72211a** Chain Restaurants
- 72211b** Single Location Full-Service Restaurants

**72221a** Fast Food Restaurants  
**72221b** Coffee & Snack Shops  
**72231** Food Service Contractors  
**72232** Caterers

**72233** Street Vendors  
**72241** Bars & Nightclubs  
**NN002** Tourism

## **Other Services (except Public Administration) in the US**

**81111** Auto Mechanics  
**81112** Car Body Shops  
**81119a** Car Wash & Auto Detailing  
**81119b** Oil Change Services  
**81121** Electronic & Computer Repair Services  
**81131** Machinery Maintenance & Heavy Equipment Repair Services  
**81141** Appliance Repair  
**81142** Furniture Repair & Reupholstery  
**81143** Shoe Repair  
**81211** Hair & Nail Salons  
**81219a** Weight Loss Services  
**81219b** Hair Loss Treatment & Removal  
**81219c** Tanning Salons  
**81221** Funeral Homes

**81222** Cemetery Services  
**81231** Laundromats  
**81232** Dry Cleaners  
**81233** Industrial Laundry & Linen Supply  
**81291** Pet Grooming & Boarding  
**81292** Photofinishing  
**81293** Parking Lots & Garages  
**81299a** Dating Services  
**81311** Religious Organizations  
**81321** Donations, Grants & Endowment  
**81331** Conservation & Human Rights Organizations  
**81341** Civic, Social & Youth Organizations  
**81399** Homeowners' Associations  
**81411** Maids, Nannies & Gardeners  
**NN006** Wedding Services