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At IBISWorld, we know that industry intelligence is more than assembling facts: It's combining data and insight to answer the questions that successful businesses ask

# IBISWorld Business Environment Report Listing United States

- More than 180 Business Environment Reports to help you:
- Track micro- and macro-economic demographic and consumer trends
- Understand the external variables that affect performance
- Make market-ready, profit maximizing decisions quickly





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## **IBISWorld US Business Environment Reports**

### **Consumer Behavior**

Album sales	Per capita dairy consumption
Domestic trips by US residents	Per capita egg consumption
E-commerce sales	Per capita expenditure on alcohol
Healthy eating index	Per capita fruit and vegetable consumption
Inbound trips by non-US residents	Per capita meat consumption
International trips by US residents	Per capita pork consumption
Internet traffic volume	Per capita poultry consumption
Number of broadband connections	Per capita seafood consumption
Number of cable TV subscriptions	Per capita soft drink consumption
Number of cremations	Per capita sugar and sweetener consumption
Number of mobile internet connections	Per capita tea consumption
Number of people with private health insurance	Per capita wheat flour consumption
Number of pets (cats and dogs)	Percentage of households with at least one computer
Number of physician visits	Percentage of services conducted online
Participation in sports	Percentage of smokers
Per capita beef consumption	Time spent on leisure and sports
Per capita coffee consumption	

### **Demographics**

Crime rate	Number of births
Divorce rate	Number of children aged nine and younger
High school retention rate	Number of college students
Households earning more than \$100,000	Number of deaths
Incarceration rate	Number of immigrants
Marriage rate	Number of K-12 students
Median age of population	Number of work-related deaths
Number of adolescents aged 10 to 19	Population
Number of adults aged 20 to 64	Poverty rate
Number of adults aged 50 and older	Urban population
Number of adults aged 65 and older	

### **Domestic Commodities and Goods**

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Agricultural price index  
Oil and natural gas price index  
Price of cement  
Price of coarse grains  
Price of computers and peripheral equipment  
Price of corn  
Price of diesel  
Price of eggs  
Price of electric power  
Price of feed  
Price of fertilizer  
Price of fruit  
Price of household appliances  
Price of leather  
Price of milk  
Price of natural gas  
Price of new cars

Price of nonferrous metals  
Price of oilseeds  
Price of paper  
Price of plastic materials and resin  
Price of poultry meat  
Price of red meat  
Price of sawmill lumber  
Price of seafood  
Price of semiconductor and electronic components  
Price of shoes  
Price of steel  
Price of sugar  
Price of synthetic fiber  
Price of vegetables  
US energy production  
US oil and gas production index

## **Domestic Economy**

Aggregate household debt  
Aggregate private investment  
Business bankruptcies  
Business sentiment index  
Consumer Confidence Index  
Consumer price index  
Consumer spending  
Corporate profit  
Freight transportation services index  
Government consumption and investment  
Industrial production index  
Labor force participation rate of women  
Local and state government investment  
Manufacturing capacity utilization  
National average minimum wage  
National unemployment rate  
Number of businesses  
Number of employees  
Number of households

Number of temporary employees  
Per capita disposable income  
Personal savings rate  
Private investment in computers and software  
Private investment in industrial equipment and machinery  
Private investment in manufacturing structures  
Private investment in metalworking machinery  
Total exports  
Total imports  
Total trade value  
Value of construction  
Value of private nonresidential construction  
Value of residential construction  
Value of utilities construction

## Financial Markets

30-year conventional mortgage rate  
Access to credit  
Euro exchange rate  
Existing home sales  
Homeownership rate  
House price index  
Housing starts  
Initial public offerings  
Investor uncertainty

Japanese yen exchange rate  
Office rental vacancy  
Prime rate  
Private spending on home improvements  
Rental vacancy rates  
S&P 500  
Trade-weighted index  
UK pound sterling exchange rate  
Yield on 10-year Treasury note

## International Economy and Commodities

GDP of East Asia  
GDP of Japan  
GDP of mainland China  
GDP of the European Union  
MSCI World Index  
Non-NATO defense spending  
Total value of world trade  
US Gross domestic product (GDP)  
World demand for steel  
World GDP  
World price of aluminum  
World price of cocoa  
World price of coffee  
World price of coking coal  
World price of copper  
World price of cotton  
World price of crude oil  
World price of gold

World price of iron ore  
World price of lead  
World price of molybdenum  
World price of natural gas  
World price of nickel  
World price of platinum  
World price of rubber  
World price of silver  
World price of soybeans  
World price of steaming coal  
World price of steel  
World price of sugar  
World price of tobacco  
World price of uranium  
World price of wheat  
World price of wood pulp  
World price of zinc  
World production of oil

## Other Indicators

Average age of vehicle fleet  
Average annual precipitation  
Domestic corn production  
Electric power consumption  
Import penetration into the manufacturing sector

New car sales  
Number of motor vehicle registrations  
Number of vehicle accidents  
Print advertising expenditure  
Research and development expenditure  
Total advertising expenditure



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Total health expenditure  
Total recreation expenditure

Total vehicle miles

**US Government**

Excise tax on beer  
Excise tax on distilled spirits  
Excise tax on tobacco products  
Excise tax on wine  
Federal expenditure on disability benefits  
Federal funding for creative arts  
Federal funding for defense  
Federal funding for homeland security  
Federal funding for Medicare and Medicaid  
Federal funding for social services

Federal funding for transportation  
Government funding for highways  
Government funding for primary and secondary education  
Government funding for universities  
National debt/deficit to GDP  
Subsidies for cereal grain farming  
Subsidies for corn farming  
Subsidies for cotton farming  
Subsidies for soybean farming