



WHERE KNOWLEDGE IS POWER

At IBISWorld, we know that industry intelligence is more than assembling facts: It's combining data and insight to answer the questions that successful businesses ask

IBISWorld Business Environment Report Listing United States

More than 180 Business

Environment Reports to help you:

Track micro- and macro-economic demographic and consumer trends

Understand the external variables that affect performance

Make market-ready, profit maximizing decisions quickly





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IBISWorld US Business Environment Reports

Consumer Behavior

Album sales	Per capita dairy consumption
Domestic trips by US residents	Per capita egg consumption
E-commerce sales	Per capita expenditure on alcohol
Healthy eating index	Per capita fruit and vegetable consumption
Inbound trips by non-US residents	Per capita meat consumption
International trips by US residents	Per capita pork consumption
Internet traffic volume	Per capita poultry consumption
Number of broadband connections	Per capita seafood consumption
Number of cable TV subscriptions	Per capita soft drink consumption
Number of cremations	Per capita sugar and sweetener consumption
Number of mobile internet connections	Per capita tea consumption
Number of people with private health insurance	Per capita wheat flour consumption
Number of pets (cats and dogs)	Percentage of households with at least one computer
Number of physician visits	Percentage of services conducted online
Participation in sports	Percentage of smokers
Per capita beef consumption	Time spent on leisure and sports
Per capita coffee consumption	

Demographics

Crime rate	Number of births
Divorce rate	Number of children aged nine and younger
High school retention rate	Number of college students
Households earning more than \$100,000	Number of deaths
Incarceration rate	Number of immigrants
Marriage rate	Number of K-12 students
Median age of population	Number of work-related deaths
Number of adolescents aged 10 to 19	Population
Number of adults aged 20 to 64	Poverty rate
Number of adults aged 50 and older	Urban population
Number of adults aged 65 and older	

Domestic Commodities and Goods

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Agricultural price index
Oil and natural gas price index
Price of cement
Price of coarse grains
Price of computers and peripheral equipment
Price of corn
Price of diesel
Price of eggs
Price of electric power
Price of feed
Price of fertilizer
Price of fruit
Price of household appliances
Price of leather
Price of milk
Price of natural gas
Price of new cars

Price of nonferrous metals
Price of oilseeds
Price of paper
Price of plastic materials and resin
Price of poultry meat
Price of red meat
Price of sawmill lumber
Price of seafood
Price of semiconductor and electronic components
Price of shoes
Price of steel
Price of sugar
Price of synthetic fiber
Price of vegetables
US energy production
US oil and gas production index

Domestic Economy

Aggregate household debt
Aggregate private investment
Business bankruptcies
Business sentiment index
Consumer Confidence Index
Consumer price index
Consumer spending
Corporate profit
Freight transportation services index
Government consumption and investment
Industrial production index
Labor force participation rate of women
Local and state government investment
Manufacturing capacity utilization
National average minimum wage
National unemployment rate
Number of businesses
Number of employees
Number of households

Number of temporary employees
Per capita disposable income
Personal savings rate
Private investment in computers and software
Private investment in industrial equipment and machinery
Private investment in manufacturing structures
Private investment in metalworking machinery
Total exports
Total imports
Total trade value
Value of construction
Value of private nonresidential construction
Value of residential construction
Value of utilities construction

Financial Markets

30-year conventional mortgage rate
Access to credit
Euro exchange rate
Existing home sales
Homeownership rate
House price index
Housing starts
Initial public offerings
Investor uncertainty

Japanese yen exchange rate
Office rental vacancy
Prime rate
Private spending on home improvements
Rental vacancy rates
S&P 500
Trade-weighted index
UK pound sterling exchange rate
Yield on 10-year Treasury note

International Economy and Commodities

GDP of East Asia
GDP of Japan
GDP of mainland China
GDP of the European Union
MSCI World Index
Non-NATO defense spending
Total value of world trade
US Gross domestic product (GDP)
World demand for steel
World GDP
World price of aluminum
World price of cocoa
World price of coffee
World price of coking coal
World price of copper
World price of cotton
World price of crude oil
World price of gold

World price of iron ore
World price of lead
World price of molybdenum
World price of natural gas
World price of nickel
World price of platinum
World price of rubber
World price of silver
World price of soybeans
World price of steaming coal
World price of steel
World price of sugar
World price of tobacco
World price of uranium
World price of wheat
World price of wood pulp
World price of zinc
World production of oil

Other Indicators

Average age of vehicle fleet
Average annual precipitation
Domestic corn production
Electric power consumption
Import penetration into the manufacturing sector

New car sales
Number of motor vehicle registrations
Number of vehicle accidents
Print advertising expenditure
Research and development expenditure
Total advertising expenditure



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Total health expenditure
Total recreation expenditure

Total vehicle miles

US Government

Excise tax on beer
Excise tax on distilled spirits
Excise tax on tobacco products
Excise tax on wine
Federal expenditure on disability benefits
Federal funding for creative arts
Federal funding for defense
Federal funding for homeland security
Federal funding for Medicare and Medicaid
Federal funding for social services

Federal funding for transportation
Government funding for highways
Government funding for primary and secondary education
Government funding for universities
National debt/deficit to GDP
Subsidies for cereal grain farming
Subsidies for corn farming
Subsidies for cotton farming
Subsidies for soybean farming