

At IBISWorld, we know that industry intelligence is more than assembling facts: It's combining data and insight to answer the questions that successful businesses ask

## IBISWorld Industry Report Listing New Zealand

More than 200 Industry  
Research Reports to help you:

Identify growing, emerging and  
shrinking markets

Arm sales and marketing with the  
latest industry intelligence

Assess threats from  
existing and new entrants

Benchmark your performance  
against the competition

Make market-ready, profit  
maximising decisions quickly



## IBISWorld New Zealand Industry Reports

### Agriculture, Forestry and Fishing in New Zealand

**A0120NZ** Vegetable Growing  
**A0131NZ** Grape Growing  
**A0132NZ** Kiwifruit and Berry Growing  
**A0139NZ** Apple, Citrus and Other Fruit and Nut Growing  
**A0141NZ** Sheep Farming  
**A0142NZ** Beef Cattle Farming  
**A0144NZ** Sheep-Beef Cattle Farming

**A0149NZ** Grain Growing  
**A0160NZ** Dairy Cattle Farming  
**A0170NZ** Poultry Meat and Egg Farming  
**A0193NZ** Beekeeping  
**A0300NZ** Forestry and Logging  
**A0400NZ** Fishing and Aquaculture  
**A0529NZ** Shearing, Cropping and Agricultural Support Services

### Mining in New Zealand

**B0600NZ** Coal Mining  
**B0700NZ** Oil and Gas Extraction  
**B0801NZ** Iron Ore Mining

**B0804NZ** Gold Ore Mining  
**B0911NZ** Gravel and Sand Quarrying  
**B1090NZ** Mining Support Services

### Manufacturing in New Zealand

**C1111NZ** Meat Processing  
**C1112NZ** Poultry Processing  
**C1113NZ** Cured Meat and Smallgoods Mfg.  
**C1120NZ** Seafood Processing  
**C1131NZ** Milk and Cream Processing  
**C1133NZ** Cheese, Butter and Milk Powder Mfg.  
**C1140NZ** Fruit and Vegetable Processing  
**C1171NZ** Bread Production  
**C1173NZ** Biscuit Mfg.  
**C1174NZ** Bakery Product Mfg.  
**C1199NZ** Tea, Coffee and Other Food Mfg.  
**C1211NZ** Soft Drink, Juice and Bottled Water Mfg.  
**C1212NZ** Beer Mfg.  
**C1214NZ** Wine Production  
**C1311NZ** Wool Scouring  
**C1411NZ** Log Sawmilling  
**C1412NZ** Wood Chipping  
**C1413NZ** Timber Resawing and Dressing

**C1492NZ** Wooden Structural Fitting and Component Mfg.  
**C1494NZ** Fabricated Wood Mfg.  
**C1510NZ** Pulp, Paper and Paperboard Mfg.  
**C1611NZ** Printing  
**C1821NZ** Synthetic Resin and Synthetic Rubber Mfg.  
**C1842NZ** Veterinary Pharmaceutical and Medicinal Product Mfg.  
**C1911NZ** Polymer Film and Sheet Packaging Material Mfg.  
**C1912NZ** Rigid and Semi-Rigid Polymer Product Mfg.  
**C1916NZ** Paint and Coatings Mfg.  
**C2140NZ** Non-Ferrous Metal Product Mfg.  
**C2221NZ** Structural Steel Fabricating  
**C2223NZ** Architectural Aluminium Product Mfg.  
**C2299NZ** Fabricated Metal Product Mfg.  
**C2394NZ** Aircraft Mfg. and Repair Services

## WHERE KNOWLEDGE IS POWER

**C2410NZ** Medical, Surgical and Scientific Equipment Mfg.

**C2452NZ** Heating, Cooling and Ventilation Equipment Mfg.

**C2461NZ** Agricultural Machinery Mfg.

## **Electricity, Gas, Water and Waste Services in New Zealand**

**D2611NZ** Fossil Fuel Electricity Generation

**D2612NZ** Hydro-Electricity Generation

**D2619NZ** Geothermal, Wind and Other Electricity Generation

**D2630NZ** Electricity Transmission and Distribution

**D2640NZ** Electricity Retailing

**D2700NZ** Gas Supply

**D2811NZ** Water Supply

**D2910NZ** Waste Collection Services

**D2921NZ** Waste Treatment and Disposal Services

## **Construction in New Zealand**

**E3011NZ** House Construction

**E3019NZ** Multi-Unit Apartment and Townhouse Construction

**E3021NZ** Commercial and Industrial Building Construction

**E3022NZ** Institutional Building Construction

**E3101NZ** Road and Bridge Construction

**E3109NZ** Heavy Industry and Other Non-Building Construction

**E3211NZ** Land Development and Subdivision

**E3212NZ** Site Preparation Services

**E3220NZ** Concreting, Bricklaying and Roofing Services

**E3231NZ** Plumbing Services

**E3232NZ** Electrical Services

**E3233NZ** Air Conditioning and Heating Services

**E3234NZ** Fire and Security Alarm Installation Services

**E3241NZ** Plastering and Ceiling Services

**E3242NZ** Carpentry Services

**E3244NZ** Painting and Decorating Services

**E3291NZ** Landscaping Services

**E3299NZ** Metal Cladding, Waterproofing and Scaffolding Services

## **Wholesale Trade in New Zealand**

**F3311NZ** Wool Whl.

**F3319NZ** Livestock and Other Agricultural Supplies Whl.

**F3321NZ** Petroleum Product Whl.

**F3322NZ** Metal and Mineral Whl.

**F3323NZ** Industrial and Agricultural Chemical Product Whl.

**F3331NZ** Timber Whl.

**F3339NZ** Hardware Whl.

**F3411NZ** Agricultural and Construction Machinery Whl.

**F3419NZ** Industrial and Mining Machinery Whl.

**F3491NZ** Professional and Scientific Goods Whl.

**F3492NZ** Computer and Computer Peripheral Whl.

**F3493NZ** Telecommunications Goods Whl.

**F3494NZ** Household Appliance Whl.

**F3501NZ** Car Whl.

**F3504NZ** Motor Vehicle New Parts Whl.

**F3601NZ** General Line Grocery Whl.

## WHERE KNOWLEDGE IS POWER

**F3602NZ** Meat, Poultry and Smallgoods Whl.

**F3605NZ** Fruit and Vegetable Whl.

**F3606NZ** Liquor and Tobacco Product Whl.

**F3609NZ** Soft Drink and Pre-Packaged Food Whl.

**F3712NZ** Clothing and Footwear Whl.

**F3720NZ** Pharmaceutical and Toiletry Goods Whl.

**F3731NZ** Furniture and Floor Covering Whl.

**F3736NZ** Paper Product Whl.

## **Retail Trade in New Zealand**

**G3910NZ** Motor Vehicle Retailing

**G3921NZ** Motor Vehicle Parts Retailing

**G3922NZ** Tyre Retailing

**G4000NZ** Fuel Retailing

**G4110NZ** Supermarkets, Grocery Stores and Convenience Stores

**G4121NZ** Specialised Grocery Retailing

**G4123NZ** Liquor Retailing

**G4211NZ** Furniture Retailing

**G4212NZ** Floor Coverings Retailing

**G4221NZ** Domestic Appliance Retailing

**G4222NZ** Computer and Computer Peripheral Retailing

**G4231NZ** Hardware and Building Supplies Retailing

**G4232NZ** Garden Supplies Retailing

**G4241NZ** Sport and Camping Equipment Retailing

**G4244NZ** Newspaper and Book Retailing

**G4251NZ** Clothing Retailing

**G4252NZ** Footwear Retailing

**G4253NZ** Watch and Jewellery Retailing

**G4260NZ** Department Stores

**G4271NZ** Pharmaceutical, Cosmetic and Toiletry Goods Retailing

**G4272NZ** Stationery Goods Retailing

## **Accommodation and Food Services in New Zealand**

**H4401NZ** Hotels and Resorts

**H4409NZ** Motels, Hostels and Holiday Parks

**H4511NZ** Cafes and Restaurants

**H4512NZ** Fast Food and Takeaway Food Services

**H4513NZ** Catering Services

**H4520NZ** Pubs, Bars and Nightclubs

## **Transport, Postal and Warehousing in New Zealand**

**I4610NZ** Road Freight Transport

**I4626NZ** Taxi and Limousine Transport

**I4700NZ** Rail Transport

**I4810NZ** Water Freight Transport

**I4820NZ** Water Passenger Transport

**I4900NZ** Airlines

**I5100NZ** Postal and Courier Pick-up and Delivery Services

**I5212NZ** Port and Water Transport Terminals

**I5220NZ** Airport Operations

**I5291NZ** Customs Agency and Freight Forwarding Services

**I5299NZ** Container Terminal Operation and Other Transport Services

**I5300NZ** Warehousing and Storage Services

## **Information Media and Telecommunications in New Zealand**

## WHERE KNOWLEDGE IS POWER

**J5411NZ** Newspaper Publishing  
**J5419NZ** Magazine and Book Publishing  
**J5511NZ** Motion Picture and Video Production  
**J5513NZ** Cinemas  
**J5514NZ** Post-production Services and Other Motion Picture and Video Activities  
**J5610NZ** Radio Broadcasting

**J5620NZ** Television Broadcasting  
**J5801NZ** Wired Telecommunications Network Operation  
**J5802NZ** Wireless Telecommunications Carriers  
**J5921NZ** Data Processing and Web Hosting Services

## **Financial and Insurance Services in New Zealand**

**K6221NZ** Banking  
**K6229NZ** Non-Banks and Other Financial Institutions  
**K6240NZ** Financial Asset Investing  
**K6310NZ** Life Insurance  
**K6321NZ** Health Insurance

**K6322NZ** General Insurance  
**K6330NZ** Superannuation Funds  
**K6411NZ** Financial Asset Broking Services  
**K6419NZ** Funds Management and Other Investment Services  
**K6420NZ** Insurance Brokerage

## **Rental, Hiring and Real Estate Services in New Zealand**

**L6611NZ** Passenger Car Rental and Hiring  
**L6619NZ** Transport Equipment and Large Vehicle Rental  
**L6631NZ** Heavy Machinery and Scaffolding Rental and Hiring

**L6639NZ** Furniture, Appliance and Equipment Rental  
**L6712NZ** Commercial Property Operators  
**L6720NZ** Real Estate Services

## **Professional, Scientific and Technical Services in New Zealand**

**M6910NZ** Scientific Research Services  
**M6923NZ** Engineering Consulting  
**M6929NZ** Architectural and Design Services  
**M6931NZ** Legal Services  
**M6932NZ** Accounting Services

**M6940NZ** Advertising and Market Research Services  
**M6962NZ** Consulting Services  
**M6970NZ** Veterinary Services  
**M7000NZ** Computer System Design Services

## **Administrative and Support Services in New Zealand**

**N7211NZ** Employment Placement and Recruitment Services  
**N7212NZ** Temporary Staff Services  
**N7220NZ** Travel Agency and Tour Arrangement Services

**N7291NZ** Office Administration and Document Preparation Services  
**N7293NZ** Credit Reporting and Debt Collection Services  
**N7294NZ** Call Centre Operation  
**N7311NZ** Commercial Cleaning Services



**WHERE KNOWLEDGE IS POWER**

**N7320NZ** Packaging Services

## **Education and Training in New Zealand**

**P8010NZ** Preschool Education

**P8020NZ** School Education

**P8101NZ** Technical and Vocational  
Education and Training

**P8102NZ** Universities

**P8200NZ** Art and Non-Vocational  
Education

## **Health Care and Social Assistance in New Zealand**

**Q8401NZ** Hospitals

**Q8511NZ** General Practice Medical  
Services

**Q8512NZ** Specialist Medical Services

**Q8520NZ** Pathology and Diagnostic  
Imaging Services

**Q8531NZ** Dental Services

**Q8532NZ** Optometry and Optical  
Dispensing

**Q8533NZ** Physiotherapy Services

**Q8539NZ** Other Health Services

**Q8601NZ** Aged Care Residential Services

**Q8609NZ** Crisis and Care Accommodation

**Q8710NZ** Child Care Services

**Q8790NZ** Personal Welfare Services

## **Arts and Recreation Services in New Zealand**

**R9001NZ** Performing Arts Operation

**R9111NZ** Gyms and Fitness Centres

**R9209NZ** Lotteries and Bookmaking  
Operations

## **Personal Services in New Zealand**

**S9412NZ** Motor Vehicle Body, Paint and  
Interior Repair

**S9419NZ** Motor Vehicle Engine and Parts  
Repair and Maintenance

**S9511NZ** Hairdressing and Beauty  
Services

## **Thematic Reports in New Zealand**

**X0003NZ** Tourism

**X0004NZ** Online Shopping

**X0005NZ** Agribusiness