At IBISWorld, we know that industry intelligence is more than assembling facts: It’s combining data and insight to answer the questions that successful businesses ask.

IBISWorld Industry Report Listing
New Zealand

More than 200 Industry Research Reports to help you:

- Identify growing, emerging and shrinking markets
- Arm sales and marketing with the latest industry intelligence
- Assess threats from existing and new entrants
- Benchmark your performance against the competition
- Make market-ready, profit maximising decisions quickly

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Agriculture, Forestry and Fishing in New Zealand

A0120NZ Vegetable Growing
A0131NZ Grape Growing
A0132NZ Kiwifruit and Berry Growing
A0139NZ Apple, Citrus and Other Fruit and Nut Growing
A0141NZ Sheep Farming
A0142NZ Beef Cattle Farming
A0144NZ Sheep-Beef Cattle Farming
A0149NZ Grain Growing
A0160NZ Dairy Cattle Farming
A0170NZ Poultry Meat and Egg Farming
A0193NZ Beekeeping
A0300NZ Forestry and Logging
A0400NZ Fishing and Aquaculture
A0529NZ Shearing, Cropping and Agricultural Support Services

Mining in New Zealand

B0600NZ Coal Mining
B0700NZ Oil and Gas Extraction
B0801NZ Iron Ore Mining
B0804NZ Gold Ore Mining
B0911NZ Gravel and Sand Quarrying
B1090NZ Mining Support Services

Manufacturing in New Zealand

C1111NZ Meat Processing
C1112NZ Poultry Processing
C1113NZ Cured Meat and Smallgoods Mfg.
C1120NZ Seafood Processing
C1131NZ Milk and Cream Processing
C1133NZ Cheese, Butter and Milk Powder Mfg.
C1140NZ Fruit and Vegetable Processing
C1171NZ Bread Production
C1173NZ Biscuit Mfg.
C1174NZ Bakery Product Mfg.
C1199NZ Tea, Coffee and Other Food Mfg.
C1211NZ Soft Drink, Juice and Bottled Water Mfg.
C1212NZ Beer Mfg.
C1214NZ Wine Production
C1311NZ Wool Scouring
C1411NZ Log Sawmilling
C1412NZ Wood Chipping
C1413NZ Timber Resawing and Dressing
C1492NZ Wooden Structural Fitting and Component Mfg.
C1494NZ Fabricated Wood Mfg.
C1510NZ Pulp, Paper and Paperboard Mfg.
C1611NZ Printing
C1821NZ Synthetic Resin and Synthetic Rubber Mfg.
C1842NZ Veterinary Pharmaceutical and Medicinal Product Mfg.
C1911NZ Polymer Film and Sheet Packaging Material Mfg.
C1912NZ Rigid and Semi-Rigid Polymer Product Mfg.
C1916NZ Paint and Coatings Mfg.
C2140NZ Non-Ferrous Metal Product Mfg.
C2221NZ Structural Steel Fabricating
C2223NZ Architectural Aluminium Product Mfg.
C2299NZ Fabricated Metal Product Mfg.
C2394NZ Aircraft Mfg. and Repair Services
C2410NZ Medical, Surgical and Scientific Equipment Mfg.
C2452NZ Heating, Cooling and Ventilation Equipment Mfg.
C2461NZ Agricultural Machinery Mfg.

Electricity, Gas, Water and Waste Services in New Zealand

D2611NZ Fossil Fuel Electricity Generation
D2612NZ Hydro-Electricity Generation
D2619NZ Geothermal, Wind and Other Electricity Generation
D2630NZ Electricity Transmission and Distribution
D2640NZ Electricity Retailing
D2700NZ Gas Supply
D2811NZ Water Supply
D2910NZ Waste Collection Services
D2921NZ Waste Treatment and Disposal Services

Construction in New Zealand

E3011NZ House Construction
E3019NZ Multi-Unit Apartment and Townhouse Construction
E3021NZ Commercial and Industrial Building Construction
E3022NZ Institutional Building Construction
E3101NZ Road and Bridge Construction
E3109NZ Heavy Industry and Other Non-Building Construction
E3211NZ Land Development and Subdivision
E3212NZ Site Preparation Services
E3220NZ Concreting, Bricklaying and Roofing Services
E3231NZ Plumbing Services
E3232NZ Electrical Services
E3233NZ Air Conditioning and Heating Services
E3234NZ Fire and Security Alarm Installation Services
E3241NZ Plastering and Ceiling Services
E3242NZ Carpentry Services
E3244NZ Painting and Decorating Services
E3291NZ Landscaping Services
E3299NZ Metal Cladding, Waterproofing and Scaffolding Services

Wholesale Trade in New Zealand

F3311NZ Wool Whl.
F3319NZ Livestock and Other Agricultural Supplies Whl.
F3321NZ Petroleum Product Whl.
F3322NZ Metal and Mineral Whl.
F3323NZ Industrial and Agricultural Chemical Product Whl.
F3331NZ Timber Whl.
F3339NZ Hardware Whl.
F3411NZ Agricultural and Construction Machinery Whl.
F3419NZ Industrial and Mining Machinery Whl.
F3491NZ Professional and Scientific Goods Whl.
F3492NZ Computer and Computer Peripheral Whl.
F3493NZ Telecommunications Goods Whl.
F3494NZ Household Appliance Whl.
F3501NZ Car Whl.
F3504NZ Motor Vehicle New Parts Whl.
F3601NZ General Line Grocery Whl.
Where knowledge is power

F3602NZ Meat, Poultry and Smallgoods Whl.
F3605NZ Fruit and Vegetable Whl.
F3606NZ Liquor and Tobacco Product Whl.
F3609NZ Soft Drink and Pre-Packaged Food Whl.

F3712NZ Clothing and Footwear Whl.
F3720NZ Pharmaceutical and Toiletry Goods Whl.
F3731NZ Furniture and Floor Covering Whl.
F3736NZ Paper Product Whl.

Retail Trade in New Zealand

G3910NZ Motor Vehicle Retailing
G3921NZ Motor Vehicle Parts Retailing
G3922NZ Tyre Retailing
G4000NZ Fuel Retailing
G4110NZ Supermarkets, Grocery Stores and Convenience Stores
G4121NZ Specialised Grocery Retailing
G4123NZ Liquor Retailing
G4211NZ Furniture Retailing
G4212NZ Floor Coverings Retailing
G4221NZ Domestic Appliance Retailing
G4222NZ Computer and Computer Peripheral Retailing

G4231NZ Hardware and Building Supplies Retailing
G4232NZ Garden Supplies Retailing
G4241NZ Sport and Camping Equipment Retailing
G4244NZ Newspaper and Book Retailing
G4251NZ Clothing Retailing
G4252NZ Footwear Retailing
G4253NZ Watch and Jewellery Retailing
G4260NZ Department Stores
G4271NZ Pharmaceutical, Cosmetic and Toiletry Goods Retailing
G4272NZ Stationery Goods Retailing

Accommodation and Food Services in New Zealand

H4401NZ Hotels and Resorts
H4409NZ Motels, Hostels and Holiday Parks
H4511NZ Cafes and Restaurants

H4512NZ Fast Food and Takeaway Food Services
H4513NZ Catering Services
H4520NZ Pubs, Bars and Nightclubs

Transport, Postal and Warehousing in New Zealand

I4610NZ Road Freight Transport
I4626NZ Taxi and Limousine Transport
I4700NZ Rail Transport
I4810NZ Water Freight Transport
I4820NZ Water Passenger Transport
I4900NZ Airlines
I5100NZ Postal and Courier Pick-up and Delivery Services

I5212NZ Port and Water Transport Terminals
I5220NZ Airport Operations
I5291NZ Customs Agency and Freight Forwarding Services
I5299NZ Container Terminal Operation and Other Transport Services
I5300NZ Warehousing and Storage Services

Information Media and Telecommunications in New Zealand
**Newspaper Publishing**

**Magazine and Book Publishing**

**Motion Picture and Video Production**

**Cinemas**

**Post-production Services and Other Motion Picture and Video Activities**

**Radio Broadcasting**

**Television Broadcasting**

**Wired Telecommunications Network Operation**

**Wireless Telecommunications Carriers**

**Data Processing and Web Hosting Services**

**Banking**

**Non-Banks and Other Financial Institutions**

**Financial Asset Investing**

**Life Insurance**

**Health Insurance**

**General Insurance**

**Superannuation Funds**

**Financial Asset Broking Services**

**Funds Management and Other Investment Services**

**Insurance Brokerage**

**Passenger Car Rental and Hiring**

**Transport Equipment and Large Vehicle Rental**

**Heavy Machinery and Scaffolding Rental and Hiring**

**Furniture, Appliance and Equipment Rental**

**Commercial Property Operators**

**Real Estate Services**

**Scientific Research Services**

**Engineering Consulting**

**Architectural and Design Services**

**Legal Services**

**Accounting Services**

**Advertising and Market Research Services**

**Consulting Services**

**Veterinary Services**

**Computer System Design Services**

**Employment Placement and Recruitment Services**

**Temporary Staff Services**

**Travel Agency and Tour Arrangement Services**

**Office Administration and Document Preparation Services**

**Credit Reporting and Debt Collection Services**

**Call Centre Operation**

**Commercial Cleaning Services**
N7320NZ Packaging Services

Education and Training in New Zealand

P8010NZ Preschool Education  
P8020NZ School Education  
P8101NZ Technical and Vocational Education and Training  
P8102NZ Universities  
P8200NZ Art and Non-Vocational Education

Health Care and Social Assistance in New Zealand

Q8401NZ Hospitals  
Q8511NZ General Practice Medical Services  
Q8512NZ Specialist Medical Services  
Q8520NZ Pathology and Diagnostic Imaging Services  
Q8531NZ Dental Services  
Q8532NZ Optometry and Optical Dispensing  
Q8533NZ Physiotherapy Services  
Q8539NZ Other Health Services  
Q8601NZ Aged Care Residential Services  
Q8609NZ Crisis and Care Accommodation  
Q8710NZ Child Care Services  
Q8790NZ Personal Welfare Services

Arts and Recreation Services in New Zealand

R9001NZ Performing Arts Operation  
R9111NZ Gyms and Fitness Centres  
R9209NZ Lotteries and Bookmaking Operations

Personal Services in New Zealand

S9412NZ Motor Vehicle Body, Paint and Interior Repair  
S9419NZ Motor Vehicle Engine and Parts Repair and Maintenance  
S9511NZ Hairdressing and Beauty Services

Thematic Reports in New Zealand

X0003NZ Tourism  
X0004NZ Online Shopping  
X0005NZ Agribusiness