IBISWorld’s Mexico Industry Reports complement our US and Canada NAICS industry collections by offering a more expansive view to help you better understand economic trends and industry performance across the entire North American landscape. The collection addresses the needs of clients looking for industry data, analysis and forecasts across borders.

**Mexico Industry Information Helps You Make Smarter Business Decisions**

- Better understand industry operations and performance across all NAFTA countries
- Uncover new opportunities by understanding unique industry trends in Mexico
- Learn how Mexico’s market conditions can impact US and Canadian industry performance
- Set yourself apart from the competition with a more holistic view of market trends across borders and speak directly to clients’ pain points in Mexico

**Discover Mexico-Focused Information**
- Access accurate and unbiased information specific to Mexico

**Compare Trends Across All of North America**
- Quickly understand industry performance in Mexico compared with the US and Canada

**Boost Meeting Preparation**
- Speak to the specific industry pain points affecting prospects and clients across Mexico, Canada and the US
Recognized as the nation’s most trusted independent source of industry research, IBISWorld offers a comprehensive database of unique information and analysis on 1,300+ industries. With an extensive online portfolio valued for its depth and scope, the company equips clients with the insight necessary to make better business decisions while saving time and money. IBISWorld Industry Research serves a wide range of academic, business, professional service and government organizations from its US Headquarters in New York City.

Understand How Mexico’s Economy is Performing.
Sectors include:
• Construction
• Education
• Finance
• Manufacturing
• Mining
• Retail & Wholesale Trade
• And More!

IBISWorld’s Mexico Industry Reports – Who We Help

Academics
IBISWorld’s Mexico Industry Reports complement our core US and Canadian collections by offering new information across many of the same industries, giving students a more holistic view of industry trends to strengthen business plans, capstone projects and case studies.

Consulting
Mexico industry reports provide an extra layer of detailed information to help consultants establish credibility as they identify new markets and opportunities for clients. Quickly gain a 360-degree view of an industry to determine clients’ competitive strengths and weaknesses.

Manufacturing
Gain a deeper understanding of the industries and trade policies impacting your business at every step of the supply chain. IBISWorld’s Mexico Industry Reports give manufacturers a more comprehensive view of the North American market to help them uncover opportunities and threats across borders.

Sales & Business Development
Become an instant expert on industry information across all NAFTA countries. Identify high-demand markets and craft high-quality pitches in less time in order to develop the best business strategy that will lead to realistic goals.

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Auto Parts Manufacturing Industry Revenue Growth - Mexico vs. US vs. Canada