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At IBISWorld, we know that industry intelligence is more than assembling facts: It's combining data and insight to answer the questions that successful businesses ask

IBISWorld Business Environment Report Listing

United States

More than 180 Business Environment Reports to help you:

Track micro and macro-economic demographic and consumer trends
Understand the external variables that affect performance
Make market-ready, profit-maximizing decisions quickly

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IBISWorld US Business Environment Reports

Consumer Behavior

Album sales
Domestic trips by US residents
E-commerce sales
Healthy eating index
Inbound trips by non-US residents
International trips by US residents
Internet traffic volume
Number of broadband connections
Number of cable TV subscriptions
Number of cremations
Number of mobile internet connections
Number of people with private health insurance
Number of pets (cats and dogs)
Number of physician visits
Participation in sports
Per capita alcohol consumption
Per capita beef consumption
Per capita coffee consumption
Per capita dairy consumption
Per capita egg consumption
Per capita fruit and vegetable consumption
Per capita meat consumption
Per capita pork consumption
Per capita poultry consumption
Per capita seafood consumption
Per capita soft drink consumption
Per capita sugar and sweetener consumption
Per capita tea consumption
Per capita wheat flour consumption
Percentage of households with at least one computer
Percentage of services conducted online
Percentage of smokers
Time spent on leisure and sports

Demographics

Crime rate
Divorce rate
High school retention rate
Households earning more than $100,000
Incarceration rate
Marriage rate
Median age of population
Number of adolescents aged 10 to 19
Number of adults aged 20 to 64
Number of adults aged 50 and older
Number of adults aged 65 and older
Number of births
Number of children aged 9 and younger
Number of college students
Number of deaths
Number of immigrants
Number of K-12 students
Number of vehicle accidents
Number of work-related deaths
Population
Poverty rate
Urban population

Domestic Commodities and Goods

Price of cement
Price of coarse grains
Price of computers and peripheral equipment
Price of corn

Price of eggs
Price of electric power
Price of feed
Price of fertilizer
Price of fruit
Price of household appliances
Price of leather
Price of milk
Price of new cars
Price of nonferrous metals
Price of oilseeds
Price of paper
Price of plastic materials and resin
Price of poultry meat
Price of red meat
Price of sawmilled lumber
Price of seafood
Price of semiconductor and electronic components
Price of shoes
Price of sugar
Price of synthetic fiber
Price of vegetables
World Price of soybeans

Domestic Economy

Aggregate household debt
Aggregate private investment
Business bankruptcies
Business sentiment index
Consumer price index
Consumer sentiment index
Consumer spending
Corporate profit
Government consumption and investment
Industrial production index
Labor force participation rate of females
Local and state government investment
Manufacturing capacity utilization
National unemployment rate
Number of businesses
Number of employees
Number of households
Number of temporary employees
Per capita disposable income
Personal savings rate
Private investment in computers and software
Private investment in industrial equipment and machinery
Private investment in manufacturing structures
Private investment in metalworking machinery
Total exports
Total imports
Total trade value
Value of construction
Value of private nonresidential construction
Value of residential construction
Value of utilities construction

Financial Markets

30-year conventional mortgage rate
Access to credit
Euro exchange rate
Existing home sales
Homeownership rate
House price index
Housing starts
Initial public offerings
Investor uncertainty
Japanese yen exchange rate
Office rental vacancy
Prime rate
Private spending on home improvements
Rental vacancy rates

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S&P 500
Trade-weighted index
UK pound sterling exchange rate
Yield on 10-year Treasury note

International Economy and Commodities

GDP growth of East Asia
GDP growth of Japan
GDP growth of mainland China
GDP growth of the European Union
MSCI World Index
Total value of world trade
US Gross domestic product (GDP)
World GDP
World price of aluminum
World price of bauxite
World price of coffee
World price of coking coal
World price of copper
World price of cotton
World price of crude oil
World price of dairy
World price of gold
World price of industrial diamonds
World price of iron ore
World price of lead
World price of molybdenum
World price of natural gas
World price of nickel
World price of platinum
World price of rubber
World price of salmon
World price of silver
World price of steaming coal
World price of steel
World price of sugar
World price of tobacco
World price of uranium
World price of wheat
World price of wood pulp
World price of zinc
World production of oil

Other Indicators

Agricultural price index
Average age of vehicle fleet
Average annual rainfall
Electric power consumption
Import penetration into the manufacturing sector
New car sales
Number of motor vehicle registrations
Print advertising expenditure
Research and development expenditure
Total advertising expenditure
Total health expenditure
Total recreation expenditure
Total vehicle miles

US Government

Excise tax on tobacco products
Federal expenditure on disability benefits
Federal funding for creative arts
Federal funding for defense
Federal funding for homeland security
Federal funding for Medicare and Medicaid
Federal funding for social services
Federal funding for transportation
Government funding for highways
Government funding for primary and secondary education
Government funding for universities
National debt/deficit to GDP
Subsidies for cereal grain farming

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Subsidies for corn farming
Subsidies for cotton farming
Subsidies for soybean farming