



WHERE KNOWLEDGE IS POWER

At IBISWorld, we know that industry intelligence is more than assembling facts: It's combining data and insight to answer the questions that successful businesses ask

IBISWorld Business Environment Report Listing United States

More than 180 Business Environment Reports to help you:

Track micro- and macro-economic demographic and consumer trends

Understand the external variables that affect performance

Make market-ready, profit maximizing decisions quickly





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IBISWorld US Business Environment Reports

Consumer Behavior

Album sales	Per capita coffee consumption
Domestic trips by US residents	Per capita dairy consumption
E-commerce sales	Per capita egg consumption
Healthy eating index	Per capita fruit and vegetable consumption
Inbound trips by non-US residents	Per capita meat consumption
International trips by US residents	Per capita pork consumption
Internet traffic volume	Per capita poultry consumption
Number of broadband connections	Per capita seafood consumption
Number of cable TV subscriptions	Per capita soft drink consumption
Number of cremations	Per capita sugar and sweetener consumption
Number of mobile internet connections	Per capita tea consumption
Number of people with private health insurance	Per capita wheat flour consumption
Number of pets (cats and dogs)	Percentage of households with at least one computer
Number of physician visits	Percentage of services conducted online
Participation in sports	Percentage of smokers
Per capita alcohol consumption	Time spent on leisure and sports
Per capita beef consumption	

Demographics

Crime rate	Number of children aged 9 years and younger
Divorce rate	Number of college students
High school retention rate	Number of deaths
Households earning over \$100,000	Number of immigrants
Incarceration rate	Number of K-12 students
Marriage rate	Number of vehicle accidents
Median age of population	Number of work-related deaths
Number of adolescents aged 10 to 19	Population
Number of adults aged 20 to 64	Poverty rate
Number of adults aged 50 and older	Urban population
Number of adults aged 65 and older	
Number of births	

Domestic Commodities and Goods

Price of cement	Price of computers and peripheral equipment
Price of coarse grains	

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Price of corn
Price of eggs
Price of electric power
Price of feed
Price of fertilizer
Price of fruit
Price of household appliances
Price of leather
Price of milk
Price of new cars
Price of nonferrous metals
Price of oilseeds
Price of paper

Price of plastic materials and resin
Price of poultry meat
Price of red meat
Price of sawmilled lumber
Price of seafood
Price of semiconductor and electronic components
Price of shoes
Price of soybeans
Price of steel
Price of sugar
Price of synthetic fiber
Price of vegetables

Domestic Economy

Aggregate household debt
Aggregate private investment
Business bankruptcies
Consumer price index
Consumer sentiment index
Consumer spending
Corporate profit
Government consumption and investment
Industrial production index
Labor force participation rate of females
Local and state government investment
Manufacturing capacity utilization
National unemployment rate
Number of businesses
Number of employees
Number of households
Number of temporary employees
Per capita disposable income

Personal savings rate
Private investment in computers and software
Private investment in industrial equipment and machinery
Private investment in manufacturing structures
Private investment in metalworking machinery
Total exports
Total imports
Total trade value
Value of construction
Value of private non-residential construction
Value of residential construction
Value of utilities construction
World price of bauxite

Financial Markets

30-year conventional mortgage rate
Access to credit
Euro exchange rate
Existing home sales
Homeownership rate
House price index

Housing starts
Initial public offerings
Investor uncertainty
Japanese yen exchange rate
Office rental vacancy
Prime rate

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Private spending on home improvements
Rental vacancy rates
S&P 500

Trade-weighted index
UK pound sterling exchange rate
Yield on 10-year Treasury Note

International Economy and Commodities

GDP growth of East Asia
GDP growth of Japan
GDP growth of mainland China
GDP growth of the European Union
MSCI World Index
US Gross domestic product (GDP)
World GDP
World price of aluminum
World price of coffee
World price of coking coal
World price of copper
World price of cotton
World price of crude oil
World price of dry bulk shipping
World price of gold
World price of iron ore

World price of lead
World price of molybdenum
World price of natural gas
World price of nickel
World price of platinum
World price of rubber
World price of silver
World price of steaming coal
World price of steel
World price of sugar
World price of tobacco
World price of uranium
World price of wheat
World price of wood pulp
World price of zinc
World production of oil

Other Indicators

Agricultural price index
Annual average rainfall
Average age of vehicle fleet
Electric power consumption
Import penetration into the manufacturing sector
New car sales

Number of motor vehicle registrations
Print advertising expenditure
Research and development expenditure
Total health expenditure
Total recreation expenditure
Total US advertising expenditure
Total vehicle miles

US Government

Excise tax on beer
Excise tax on distilled spirits
Excise tax on tobacco products
Excise tax on wine
Federal expenditure on disability benefits
Federal funding for creative arts
Federal funding for defense
Federal funding for homeland security

Federal funding for Medicare and Medicaid
Federal funding for social services
Federal funding for transportation
Government funding for highways
Government funding for primary and secondary education
Government funding for universities
National debt/deficit to GDP



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Subsidies for cereal grain farming
Subsidies for corn farming

Subsidies for cotton farming
Subsidies for soybean farming