IBISWorld

WHERE KNOWLEDGE IS POWER

IBISWorld Products & Services

About IBISWorld

IBISWorld has the world's largest collection of U.S. industry reports. We cover 700+ industries and identify, quantify and analyze nearly 4,000 individual product segments.

Our reports are written at the 5-digit level of the official North American Industry Classification System (NAICS). Reports are fully updated three times per year on average, ensuring the most accurate data, trends and intelligence.

IBISWorld's report format is consistent across the collection, which allows you to find answers quickly, compare and benchmark industry data and analysis and transplant our data into your own reports, presentations and proprietary systems.

Products in Detail

IBISWorld has the largest collection of industry research and risk reports on the market. We have the answers to help you make profitable decisions

U.S. Industry Market Research

This is our core product. Each industry report is written at the 5-digit NAICS level - an unparalleled degree of detail. The reports are updated frequently, which gives you the confidence to make accurate and speedy business decisions.

Each report includes 9 chapters, and 34 sub-chapters that provide insight into current and forecast industry performance, changing trends, operating conditions and supply chain linkages.

Industry Executive Summaries

For time-poor readers, our 6-page Executive Summaries provide key information fast. Summaries include Key Statistics, Key Success Factors, Markets & Products, Geographic Spread, Cost Structure and performance analysis. Part of the content is presented as Q&A to prep users for one-on-one conversation.

Industry Risk Ratings

Risk Rating Reports score the difficulty of operating conditions in 700 industries over the coming 12-18 months. Each report provides a single Risk Score comprised of: the industry's internal structural risk, revenue growth risk and risk arising from external variables.

Industry Market Research - China / United Kingdom / Australia

Our international collection is growing by the month. We offer nearly 200 China industry reports and an established collection of 500 Australian reports. We will have 200 U.K. industry reports by end-2010. Reports follow the same user-friendly format as the U.S. equivalent. Keep your eyes open for our expanding collection!

Global Industry Market Research

The global economy presents unique threats and opportunities. Each of our 70 Global reports contains the ingredients you love: statistics and easy-to-digest analysis. Reports are structured in the same way as the U.S. collection.

Business Environment Reports

The business weather report! 2-3 pages of data and analysis on 300 key economic, demographic and consumer indicators that impact industry.

Company Research

Over 8,000 U.S., Canadian and global publicly traded companies. Data is standardized to enable comparison across companies and industries.