IBISWorld and All China Marketing Research (ACMR) have partnered to provide the largest collection of China industry reports on the market.

We cover 250 industries written at the four-digit level of the Chinese Standard Industrial Classification System (CICS), developed by China’s National Bureau of Statistics. Reports are fully updated every six to 12 months ensuring the most accurate data, trends and intelligence.

ACMR is a leading business information service provider in China with offices in Beijing, Shanghai and Hebai. Founded in 1992, ACMR has established the largest and most up-to-date business information database in China with nationwide data collection networks.

IBISWorld is the world’s largest provider of industry information. Founded in 1971, IBISWorld employs teams of experts to research economic, demographic and government data, so you don’t have to. We provide organizations with valuable insight into industries in China, the United States, Australia, the United Kingdom and Canada.

ACMR-IBISWorld provides analysis on the business operating risks and opportunities of more than 250 Chinese industries. Each industry report offers detailed performance data and analysis; supply chain information; forecasts; operating strengths and weaknesses; analysis of external drivers; major player market strategies; industry profit and cost benchmarks; and international trade data and trends when applicable.

ACMR-IBISWorld’s growing China industry report database is an online resource that is available 24/7 so you always have access to the most current information. Reports follow a consistent format, which allows users to find answers quickly, and easily compare and benchmark industry data. Our data is also easily downloadable into an MS Excel spreadsheet format.

ACMR-IBISWorld research and analysis is based on official data sources, such as China’s National Bureau of Statistics. ACMR-IBISWorld starts with official and publicly available sources. Where those sources end, our analysts call on industry contacts and nonpublic sources. They are further supported by in-house data and modeling that provide the most accurate revenue, profit data and forecasts available.

Who Uses Our Reports?
Global manufacturing and trading companies use ACMR-IBISWorld’s China industry intelligence to get up to speed on industry conditions, and increase their negotiating strength before meeting with Chinese suppliers or buyers.

Students at colleges and business schools use China data and analysis for invaluable research on coursework and as a career development tool. Consultants and sales and marketing managers use our information to evaluate trends and future opportunities in China, qualify their prospect bases and determine new market strategies.

ACMR-IBISWorld’s China database is also used by banks, investors, M&A, and business valuation specialists to evaluate businesses in China or with ties to China for financing, sale, merger or acquisition.