IBISWorld for Private Equity

IBISWorld provides industry intelligence that analyzes the business operating risks and opportunities in 700 U.S. industries. Each industry report provides the most detailed performance data and analysis on the market; supply chain information; forecasts; risk scores; operating strengths and weaknesses; analysis of external drivers; major player market strategies; and industry profit and costs benchmarks.

“IBISWorld is the first place I go for research ... especially information on middle market and niche industries that just doesn’t exist anywhere else” Bank of Montreal

Our reports are published at the 5-digit level of the North American Industry Classification System (NAICS). IBISWorld is an online industry solution. Reports are updated three times per year on average and are available in three user-preferred lengths: 4-page iExpert Summaries, Industry Reports of 40-pages and 20-page Risk Rating Reports. Our Strategic Database covers all reports to give you a “bird’s-eye” view of the economy. Report data and analysis can be downloaded as value-added content for your presentations.

IBISWorld’s extensive report collection has the answers that cut hours from first-stage project research, help you identify and win new business and deliver client-relevant messages that strengthen existing relationships.

Whether providing venture, growth or mezzanine capital, acquiring a business, or dealing with distressed assets, IBISWorld has the answers that help you determine if the deal will move forward to expensive ‘deep dive’ reports.

Time Savings
Save an average 4-5 hours researching industry information and export data and analysis into your reports and proprietary models for further analysis.

Breadth of Collection
Use the largest collection of supply chain information to get the complete picture of a firm’s business environment. No industry operates in isolation - it is part of a chain where each link has different risks and opportunities.

Meeting Preperation
Before meeting a target, get up to speed on industry jargon and know the data, analysis and trends that matter. Part of our content is presented as negotiation-situation Q&A that allows you to gauge the strategic position of a prospect.

Portfolio Monitoring
Manage the risks to your current investment portfolio and identify industries that bring new business. Our Risk model provides early warning of changing risk and “stress testing” capabilities that allow you to monitor the impact of changing external variables on your overall investment portfolio.

Independent Research
Don’t look for a needle in a haystack online, rely on partisan, incomplete or out-of-date sources. Go to IBISWorld. Provide partners with independent and unbiased industry data and best practices to compare against memorandums and presentations issued by Wall Street.