

## IBISWorld for Insurance

“You guys get it!  
You understand  
the need for  
a fine level of  
granularity” Visa

IBISWorld provides industry intelligence that helps your staff understand the business operating risks and trends in 700+ U.S. industries.

IBISWorld is an online industry solution. Each industry report provides the most detailed performance data and analysis on the market; supply chain information; forecast revenue data; operating strengths and weaknesses; analysis of external drivers; major player market strategies; and industry profit and costs benchmarks.

We know that increasing transaction speed and volume, while retaining strong risk management oversight, are critical to your business. IBISWorld is a trusted independent source of data that supports efficient and effective due diligence as well as overall monitoring of the risks and supply chain connections of your policy and investment portfolio.

### Independent Research

Evaluate new submissions quickly and confidently. IBISWorld data is sourced from official government publications. Our team of economists and industry experts provide data forecasts and objective analysis.

IBISWorld methodology is not “black box” - our forecasts and risk scores are transparent. IBISWorld information is complete, consistent and unbiased.

### Consistent Application of Best Practice

IBISWorld is an online firm-wide solution that offers reports that make the most sense to different insurance industry functions. This allows you to apply consistent assessment of risks at all levels of your business. Joined up thinking means that Marketing reads the same information as Underwriting.

### Forward-looking industry risk scores

In addition to our industry reports, we also offer 15-page Risk Rating reports that score business risk in 700+ industries. We score an industry’s operating environment, supply chain risks and the impact of economic, demographic and consumer factors that are outside of a company’s control.

Our Risk model provides early warning of changing risk and “stress testing” capabilities that allow you to monitor the impact of changing external variables on your loan portfolio and better price commercial insurance policies.

### Reports on “must have” and niche industries

We have the largest collection of industry and supply chain information on the market. IBISWorld reports are written at the 5-digit level of the NAICS.

IBISWorld report format is consistently presented, allowing you to find answers quickly; compare and benchmark industry data and analysis; and cut and paste our data into your own reports, presentations and systems.

### Stronger relationships and New Business

Whether entering a new market, or seeking to build momentum within a vertical, you can identify high-value prospect companies based on dynamic factors such as industry growth or market share changes.

Direct Business Development towards companies that require your goods or services based on growth prospects, industry characteristics that fit your target markets and known ‘pain points’. Distinguish between growth and decline segments of an industry. IBISWorld’s 700 industry reports, contain data and analysis on nearly to 4,000 product lines.

### Selected Clients

Assurant

Colonial Life

The Hartford

Nationwide

State Farm

Zurich