IBISWorld for Development Agencies

IBISWorld provides industry intelligence that analyzes the business operating risks and opportunities in 700 U.S. industries.

Each industry report provides the most detailed performance data and analysis on the market; supply chain information; forecasts; risk scores; operating strengths and weaknesses; analysis of external drivers; major player market strategies; and industry profit and costs benchmarks.

Our reports are published at the 5-digit level of the North American Industry Classification System (NAICS)

IBISWorld is an online industry solution. Reports are updated three times per year on average and are available in three user-preferred lengths: 4-page iExpert Summaries; Industry Reports of 40-pages and 20-page Risk Rating Reports. Our Strategic Database covers all reports to give you a "bird's-eye" view of the economy. Report data and analysis can be downloaded as value-added content for your presentations.

Stronger Research, Faster
IBISWorld’s suite of products is designed to save you time and money. IBISWorld’s independent analysis is used extensively by banks, accountants, private equity groups and others professionals. Leverage our expertise to develop a stronger, more robust regional economy.

Support Local Businesses
IBISWorld industry reports show the risks and opportunities to your local businesses. Reports presents key success factors - the strategic tactics that make a firm world’s best practice. Unrealized key success factors present opportunities for revenue and profit growth. Key External Drivers reveal potential threats.

Benchmarking Best Practice
IBISWorld reports contain key performance and operational metrics with which development agencies can judge a company against industry averages and/or industry peers.

The results of benchmarking help you identify where your region has advantages over the typical industry operator and where they fall behind. This process challenges results and puts operational goals and objectives into perspective.

Prospect ‘Growth’ Industries
Use IBISWorld to navigate the entire economy for healthy, stable and employing industries that fit your local development strategy.

IBISWorld reports provide 5-year revenue, wage and employment forecasts; the level of annual revenue volatility; the total size of the market for a good or service, and substitutes goods.

Full Supply Chain Analysis
Businesses do not operate in isolation. Leverage our supply chain mapping and analysis to add a national and international perspective to your reports.

Learn where suppliers are located in the U.S. and determine the level and trends of trade and globalization to discover potential new markets.

Stronger Economic Impact Analysis
Use our Business Environment Database to explain how economic, demographic and other changes impact people, businesses and commerce in your area. Stress-test for regional vulnerabilities.