IBISWorld

WHERE KNOWLEDGE IS POWER

IBISWorld for CPAs

> "Whether it is serving our major clients, winning new business or educating our people on industry issues IBISWorld brings real value." PwC

IBISWorld provides industry intelligence that analyzes the business operating risks and opportunities in 700 U.S. industries.

Each industry report provides the most detailed performance data and analysis on the market; supply chain information; forecasts; risk scores; operating strengths and weaknesses; analysis of external drivers; major player market strategies; and industry profit and costs benchmarks.

Our reports are published at the 5-digit level of the North American Industry Classification System (NAICS)

IBISWorld is an online industry solution. Reports are updated three times per year on average and are available in three user-preferred lengths: 4-page iExpert Summaries, Industry Reports of 40-pages and 20-page Risk Rating Reports. Our Strategic Database covers all reports to give you a "bird's-eye" view of the economy. Report data and analysis can be downloaded as value-added content for your presentations.

IBISWorld's extensive report collection has the answers that cut hours from first-stage project research, help you identify and win new business and deliver client-relevant messages that strengthen existing relationships.

A Firm-wide Solution

Audit & Attest: IBISWorld data is used in planning and risk assessment and for compilation of the management letter.

IBISWorld reports are independent and give an in-depth view of the client's industry risks, opportunities, outlook and trends. Auditors can quickly benchmark a client's performance against the industry and prepare a stronger, faster industry segment of the audit plan.

Business Valuations/M&A: IBISWorld reports contain sections that address 6 of the 14 factors affecting the value of a business used in many valuation models.

IBISWorld's comprehensive coverage allows valuation practitioners to save research time on niche industries not covered elsewhere. Archived reports are available to research industry conditions at a historical point in time.

Turnaround Management: Quickly become an "industry expert" by understanding the threats and opportunities for the client's industry.

Forensic Litigation: Our archived industry reports help you determine the prevailing conditions when business decisions in question were made.

Business Consulting: Add value by preparing and educating your client's to face coming threats and opportunities

IBISWorld Behind the Scenes

IBISWorld industry and risk intelligence will inform your Strategic Planning and Thought Leadership. Our Industry Database provides a "birds-eye" view of the U.S. economy at the granular level, allowing you to search all industries, or a specific sector, and download the results for further analysis.

Direct Business Development and Marketing operations towards industries that require the services of CPAs, such as those that are: growing or declining quickly; facing company consolidation; or experiencing changing regulations, globalization, taxation or technology.

Use iExpert Summaries to help BDMs and CRMs prepare for meetings and get up to speed on industry conditions in a matter of minutes. IBISWorld's industry research is a valuable tool for preparing proposals for new business.

Partners use our 12-month Risk Rating forecasts and analysis for Enterprise Risk and Risk Assessment. A single numerical score helps you identify the potential risks prior to accepting a client engagement, as well as understanding the risks facing your existing client portfolio.

Selected Clients

- BDO
- BKD
- CBIZ
- Crowe Horwath
- Deloitte
- Grant Thornton
- PricewaterhouseCoopers
- RSM McGladrey