

IBISWorld for Commercial Banks

“[IBISWorld] grants access to abundant information on industries which we have credit exposure in allowing for a quick and easy source for trends, key issues, risks, opportunities, [and] competitive environment”

BB&T

Selected Clients

Bank of America
Capital One
HSBC
PNC Bank
Regions Bank
Scotia Bank
Sun Trust Bank
Wells Fargo

IBISWorld provides industry intelligence that analyzes the business operating risks and opportunities in 700 U.S. industries.

Each industry report provides the most detailed performance data and analysis on the market; supply chain information; forecasts; risk scores; operating strengths and weaknesses; analysis of external drivers; major player market strategies; and industry profit and costs benchmarks.

Our reports are published at the 5-digit level of the North American Industry Classification System (NAICS)

IBISWorld is an online industry solution. Reports are updated three times per year on average and are available in three user-preferred lengths: 4-page iExpert Summaries, Industry Reports of 40-pages and 20-page Risk Rating Reports. Our Strategic Database covers all reports to give you a “bird’s-eye” view of the economy. Report data and analysis can be downloaded as value-added content for your presentations.

Independently researched data and analysis

IBISWorld data is sourced from official government publications. Our team of economists and industry experts provide data forecasts and objective analysis.

IBISWorld methodology is not “black box” - our forecasts and risk scores are transparent. IBISWorld information is complete, consistent and unbiased. Clients range from the world’s largest institutions to community banks, regulators and representative bodies like the Risk Management Association.

Forward-looking industry risk scores

In addition to our industry reports, we also offer 20-page Risk Rating reports that score business risk in 700 industries.

We score an industry’s operating environment, supply chain risks and the impact of economic, demographic and consumer factors that are outside of a company’s control.

Our Risk model provides early warning of changing risk and “stress testing” capabilities that allow you to monitor the impact of changing external variables on your overall loan portfolio.

Reports on “must have” and niche industries

We have the largest collection of industry and supply chain information on the market. IBISWorld reports are written at the 5-digit level of the NAICS.

IBISWorld report format is consistently presented, allowing you to find answers quickly; compare and benchmark industry data and analysis; and cut and paste our data into your own reports, presentations and systems.

Stronger relationships and new business

Whether entering a new market, or seeking to build momentum within a vertical, you can identify high-value prospect companies based on dynamic factors such as industry growth or market share changes.

Direct Business Development towards companies that require your goods or services based on growth prospects, industry characteristics that fit your target markets and known ‘pain points’. Distinguish between growth and decline segments of an industry. IBISWorld’s 700 industry reports, contain data and analysis on close to 4,000 product lines.

Executive Summaries and iExpert reports are condensed versions of our industry reports and provide targeted data and intelligence, fast.