

IBISWorld for Academic Libraries

“IBISWorld is like a drug – I can’t live without it and as far as I’m concerned no one compares to the service you offer.” University of Massachusetts

“IBISWorld has proven invaluable to us. It’s great for major industries, as well as extremely hard-to-find industries!” New York University

IBISWorld provides industry intelligence that analyzes the business operating risks and opportunities in 700 U.S. industries.

Each industry report provides the most detailed performance data and analysis on the market; supply chain information; forecasts; risk scores; operating strengths and weaknesses; analysis of external drivers; major player market strategies; and industry profit and costs benchmarks.

Our reports are published at the 5-digit level of the North American Industry Classification System (NAICS)

IBISWorld is an online industry solution. Reports are updated three times per year on average and are available in three user-preferred lengths: 4-page iExpert Summaries, Industry Reports of 40-pages and 20-page Risk Rating Reports. Our Strategic Database covers all reports to give you a “bird’s-eye” view of the economy. Report data and analysis can be downloaded as value-added content for your presentations.

IBISWorld is trusted supplier to over 100 U.S. academic institutions. Our clients tell us that our report breadth and depth helps “stretch budget dollars” and free staff time for valuable research.

Easy to Use Format

IBISWorld is an online resource available to students 24/7. Reports provide your students with invaluable online research for course work on large and niche industries, as well as prep for job applications and interviews.

Each report follows a consistent format, which allows users to find answers quickly, compare and benchmark industry data and analysis and transplant our data into reports.

Independent & Accurate

Our information is based on official data sources, such as the U.S. Census Bureau, and is updated every 4 months, ensuring your students have access to the latest information at their fingertips. Our data forecasts are fully explained so your students truly understand how an industry works. With IBISWorld you don’t just get the “black box” results - our data is supported by analysis and available for download in Excel format.

Market share data on industry major players, and analysis of the strategies these companies pursue, help put our reports in the “real world”.

Our reports are updated three times a year on average, meaning you always have access to the latest data and trends.

Career Development

Increase the chances of students leaving school job-ready. IBISWorld industry reports can better prepare your students for interview and job success. The more a student knows about a hiring firm, its competitors and the industry in which it operates, the more likely they will “talk the talk” at interview time. Your students’ performance reflects on your school - make sure they reach their potential.

Additional Products

In addition to our U.S. industry research, IBISWorld’s Risk Rating reports provide a single, comparable risk score for every industry for the coming 12-month period.

We also have a growing international collection, producing Global industry reports, U.K., China and Australian industry reports and research on 300 economic, demographic and consumer variables that affect industry.

Selected Clients

Cornell

M.I.T.

Princeton

UCLA

Over 100 others nation wide